

Adrianna Flores-Vivas

Dr. Bob Bednar

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### Analysis Paper Draft 1

Reggaeton is a genre that is a blend of reggae and hip-hop. This genre is an extremely male dominated genre, with songs exploring topics of sex, love, and partying. The songs produced by the genre are often heteronormative, and the genre has been critiqued for perpetuating violence against women. While other female artists in the genre struggled initially to find success in this male dominated genre, Young Miko, a young female reggaeton artist who identifies as lesbian, has seen tremendous success. From playing around with lyrics on SoundCloud in 2020, to numerous appearances on the billboard 100 charts, and a worldwide tour in 2023. In this analysis I will be analyzing Young Miko's official music video to her hit song "Riri" from her 2022 album Trap Kitty.






The first thing that appears when you begin the video is a trigger warning for people with seizures. The first scene with people is of Young Miko being greeted by a young woman of color dressed in hyper-feminine small blue top. She tosses Miko a bag and they both enter the bus. The first half of the music video takes place in what appears to be a party bus. The bus is full of both male and female presenting individuals, likely in their twenties. Most of these individuals are dressed in hyper-feminine clothing, with small rave-like tops, with vibrant patterns and colors. In first viewing the way these individuals interact with each other: they dance very openly

and flamboyantly, and are explicit, twerking and partying. In this setting they are doing so in the absence of the hierarchical power structure that characterizes heteronormative dynamics. In this absence, there is a sense of safety in the setting.

At almost a minute in, it appears that the group has arrived at their destination. They get off the bus and arrive at a pool party. Here the people are again dressed in very hyper feminine clothing. Many of the women have small thongs on as bottoms, and have tiny swimming tops with elaborate patterns and/or colors. Throughout the rest of the video there are many frames mashed together: clips of people in swimming suits dancing, Young Miko on a swan floatie, and top of a roof, dancing and singing to the song. In these clips, she is wearing a long-sleeved black and green tie-dye shirt that is like a swimsuit, covering her chest and showing her stomach (and her 6 pack of abs), with baggy black cargo pants and lime green shoes. There are also a few compilation clips of different dancers posing, dancing or doing different things in front of the camera. Again in these clips of the young adults partying and dancing, there is an absence of traditional masculine performance. And in this absence is what allows the nonchalance and laid back demeanor that allows for this sense of safety.

At first analysis the things that stand out to me are the flashing lights and compilations of clips being strung together of them dancing and having a good time. This conveys the narrative of them partying and enjoying themselves. I notice the vibrant colors, and their hyperfeminine clothing amongst both male and female presenting people. This exaggerated expression of hyperfeminity coupled with her raunchy lyrics is what sets Young Miko apart. Their expression of femininity is queer, as it deviates from the traditional christian performances of femininity.

I am still struggling to come to a conclusion on my analysis, and on what exactly my argument is. I feel that it is her performance of her identity that makes her so appealing. Much discussion in the media discusses her authenticity, and that is something I think is conveyed through her music/performance.

Time/Snapshot	Description	Lyrics/verse	Translation
  <p data-bbox="365 1066 495 1098">0:00-0:16</p>	<p>The video begins with a young, attractive, half-naked woman greeting the protagonist, Young Miko, and tosses her bag. They then both enter what appears to be a party bus.</p>		
  <p data-bbox="138 1514 267 1545">0:17-0:28</p>	<p>The first verse consists of Miko surrounded by numerous women dressed in small tops, seemingly like rave clothing. They are all dancing around, and there is a stripper pole in the center of the bus. For this and the next few sections of the video, Miko is dressed in a long-sleeved black and hot pink top and black pants.</p>	<p>dame contacto le digo mi diabla  <i>sabe lo que hace al oído me habla</i>  <u>le toco su cuerpo eso es lo que ella ama</u>  <b>y prende la webcam cuando está en su cama</b></p>	<p>Give me contact, I tell you, my devil.  <i>She knows what shes doing, she speaks in my ear</i>  <u>I touch her body.</u>  <u>That's what she loves</u>  <b>And turn on the webcam when she is in her bed</b></p>
	<p>This clip starts with three heads, red, blue and green (left to right) of Young Miko singing the verse. The outer faces have “futuristic” glasses on. The next clip is her singing with these same</p>	<p>bebesita tu solo indica  <i>un corazón emoji yo sé que significa</i>  <u>ella se va viral en IG cuando publica</u>  <b>me dijo que sus</b></p>	<p>Baby, you just indicate  <i>A heart shaped emoji, i know what it means</i>  <u>She goes viral on IG when she posts</u></p>

 <p>0:29-0:39</p>	<p>glasses in front of a bunch of heart emojis. The next few seconds are more heads of the same colors and clips of her in the bus with a blue tint over, surrounded by dancers and girls twerking.</p>	<p><b>captions siempre me los dedica</b></p>	<p><b>She told me that her captions are always dedicated to me</b></p>
 <p>0:40-0:51</p>	<p>In this clip, there are many clips stringed together of the heads singing, and clips from the bus of Miko and the people surrounding her dancing and singing to the song from many angles, from above, below, eye level. These clips are characterized by white flashing lights and a blue tint where Miko sits and sings. There is also a clip of a kaleidoscope of her head finishing this verse. In this clip she has bright pink eyeliner on her eyelids.</p>	<p>ella se enrola varios siempre está en demon time. <i>cuando llama la calle la baby no da decline</i> <u>pa ver su contenido</u> <u>tienes que pagar el prime</u> <b>carita de revista y la ropa de design</b></p>	<p>She enrolls several times, she's always on demon time. <i>When the street calls the baby does not decline</i> <u>To view her content you have to pay the prime</u> <b>Magazine face and designer clothes</b></p>
	<p>This clip begins with a kaleidoscope of heads, centered in regular colored and surrounded by different heads of her singing the same verse with blue, green, and red tints. Following this, many clips of members from the group walking outside are stringed together. It seems as though they have arrived at their destination. They all turn the corner to a pool where there seems to be a party going</p>	<p>yo le enseño how to dougie <i>all my bitches bad</i> <i>all my bitches yummy</i> <u>la baby trabaja</u> <u>she's all about her money</u> <b>sabe que está ricota</b> <b>sabe que es una mami</b></p>	<p>I teach her how to dougie <i>All my bitches bad,</i> <i>all my bitches yummy</i> <u>The baby works because shes all about her money</u> <b>She knows she's rich, she knows she's a mommy</b></p>

0:52-1:02	on.		
 <p data-bbox="142 1077 266 1108">1:03-1:15</p>	<p data-bbox="516 279 893 1176">There are many frames mashed together during this clip. Clips of people in swimming suits dancing, Young Miko on a swan floatie, and top of a roof, dancing and singing to the song. In these clips, she is again wearing a long-sleeved black and green tie-dye shirt that is like a swimsuit, covering her chest and showing her stomach (and her 6 pack of abs). She wears this with black baggy cargo pants. There is also a clip of three dancers dancing sensually, moving their hips and hands. They all have sunglasses on. What stands out to me is what I assume is a man in the center with red hair and rather feminine clothing.</p>	<p data-bbox="915 279 1201 615">Dame contacto, te digo mi diabla <i>Sabe lo que hace, al oido me habla</i> <u>Le toco su cuerpo eso es lo que ella ama</u> <b>Y prende la webcam cuando esat en su cama</b></p>	<p data-bbox="1221 279 1479 688">Give me contact, I tell you, my devil. <i>She knows what shes doing, she speaks in my ear</i> <u>I touch her body.</u> <u>That's what she loves</u> <b>And turn on the webcam when she is in her bed</b></p>
	<p data-bbox="516 1213 893 1890">During this clip, there is more compilations of people outside dancing to music. Many shaking booty, in thongs/very small swimwear. We again see clips of Young Miko on the blowup swan. We also see the three dancers from earlier dancing on the rooftop again. The person in the middle seems more male presenting but is dressed femininely. Furthermore, he and the other two dancers are dancing rather flamboyantly. We also have a clip of Miko</p>	<p data-bbox="915 1213 1201 1549">Dame contacto, te digo mi diabla <i>Sabe lo que hace, al oido me habla</i> <u>Le toco su cuerpo eso es lo que ella ama</u> <b>Y prende la webcam cuando esat en su cama</b></p>	<p data-bbox="1221 1213 1479 1623">Give me contact, I tell you, my devil. <i>She knows what shes doing, she speaks in my ear</i> <u>I touch her body.</u> <u>That's what she loves</u> <b>And turn on the webcam when she is in her bed</b></p>

 <p>1:16-1:26</p>	<p>between two women, one leaning up against her between her legs, in her lap almost, and the other behind her, caressing her.</p>		
  <p>1:27-1:38</p>	<p>In this portion of the video many of the dancers and people in the video are posing and doing different things in front of the camera. They all do different things. The first two kiss and others pose, do dance moves, etc. Again it is a compilation of many clips, with different vibrant color hues over people.</p>	<p>la baby es exclusiva no anda con cualquiera <i>tiene pal de pesitos</i> <i>se compra lo que ella</i> <u>quiera ropita de</u> <u>marca carolina</u> <u>herrera</u></p>	<p>My baby is exclusive, she doesn't go with just anyone. <i>She has enough pesos, she buys what she wants</i> <u>Branded clothes</u> <u>Carolina Herrera.</u></p>
   <p>1:39-1:50</p>	<p>In this clip, we see the three dancers that we have consistently seen throughout the video. For a few seconds, they are on the ground, and then it pans to them three dancing on the roof again. We then have Miko again with the two women leaning against each other in a lawn chair outside the pool.</p>	<p>Yo le enseño how to dougie <i>All my bitches bad,</i> <i>all my bitches yummy</i> <u>La baby trabaja, she's</u> <u>all about her money</u> <b>Sabe que está</b> <b>ricota, sabe que es</b> <b>una mami</b></p>	<p>I teach her how to dougie <i>All my bitches bad,</i> <i>all my bitches</i> <i>yummy</i> <u>The baby works</u> <u>because shes all</u> <u>about her money</u> <b>She knows she's</b> <b>rich, she knows</b> <b>she's a mommy</b></p>
	<p>In this portion, there are more compilations of different young people dancing together at the pool. There is a solo of the center</p>	<p>Bebesita, tú solo indica Un corazón y emoji yo sé que significa Ella se va viral en IG</p>	<p>Baby, you just indicate <i>A heart shaped emoji, i know what it means</i></p>

 <p>1:51-2:01</p>	<p>person in the familiar trio. They have short red hair matching the lips along the side of their shirt. The shirt itself has sheer black sleeves, and a purple sheer middle. They have a purple bandeau top underneath. There is also another clip of Young Miko on the blowup swan, in a relaxed position, singing along and showing her abs.</p>	<p>cuando publica Me dijo que sus captions siempre me los dedica, ah</p>	<p><u>She goes viral on IG when she posts</u> <b>She told me that her captions are always dedicated to me</b></p>
 <p>2:02-2:12</p>	<p>There is a compilation of a few small clips. From people dancing, Miko sitting and singing with the women, and close-ups of the woman Miko lays on dancing. And there are clips again of her on the floatie.</p>	<p>Dame contacto, te digo, mi diabla Sabe lo que hace, al oído me habla Le toco su cuerpo, eso es lo que ella ama Y prende la webcam, cuando está en su cama</p>	<p>Give me contact, I tell you, my devil. <i>She knows what shes doing, she speaks in my ear</i> <u>I touch her body.</u> <u>That's what she loves</u> <b>And turn on the webcam when she is in her bed</b></p>
 <p>2:13-2:28</p>	<p>In the last bit of the song there is another compilation of the dancers again: dancing, posing, looking at the camera. And ends with a similar closeup of Miko.</p>	<p>*Dame contacto Dame contacto Dame contacto Dame contacto*</p>	

## Works Cited

YouTube. (2022, July 8). *Young Miko - Riri*. YouTube.

[https://www.youtube.com/watch?v=Kq0YAetXv9Q&list=RDKq0YAetXv9Q&start\\_radio](https://www.youtube.com/watch?v=Kq0YAetXv9Q&list=RDKq0YAetXv9Q&start_radio)

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